

# Jeff McNeil

graphic design, web design, multimedia production

## Education

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### **Hampshire College**

2000-2004

*Amherst, Mass.*

- B.A. in Applied Design
- Thesis focused on the relationship of graphic design to the web user experience

### **School of the Museum of Fine Arts**

1998-1999

*Boston, Mass.*

- Certificate in Graphic Design
- One of the youngest students at the time to complete the 2 year program

## Work Experience

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### **Interactive Designer**

Jan 2005 - present

*LuxorMedia - Lexington, MA*

- Produce online training modules in Flash to be used by clients in a range of industries
- Design HTML and Flash web sites using CSS and latest web standards

### **Freelance Designer and Tutor**

Dec 2004 - present

*Self-Employed*

- Provide web design and logo production for smaller corporate and artistic clients
- Provide private lessons in HTML, CSS, Flash, and Photoshop to local students and professionals

### **Production Designer**

Sept 2002 - Feb 2006

*Grassroots Motorsports - Ormond Beach, FL (contracted)*

- Duties included article layout and occasional photography and writing for this internationally circulated enthusiast publication with over 80,000 subscribers

### **Graphic Designer**

July 2004 - Dec 2004

*RNK Telecom - Dedham, MA*

- Designed prepaid calling cards, branding material, animated demos, HTML email blasts, web sites, and other promotional materials; wrote and edited content

## Skills

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### **Strengths**

- Excellent collaboration skills
- Clear oral and written communication
- Meticulous eye for detail
- Prompt delivery of time-sensitive projects

### **Software Expertise**

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- HTML, XHTML, CSS
- Macromedia Dreamweaver
- Macromedia Flash, Actionscript
- Microsoft Office Suite

### **Other Professional Interests**

- User experience, usability
- Digital video production
- Entrepreneurship
- Copy writing, editing